



University Park Elementary School PTA Community Partner Contract for 2017-2018 Highland Park Independent School District

“UP Community Partners” is a program of underwriting support from local businesses. In return for its support, the UP Community Partner receives recognition and benefits from UP Elementary School throughout the school year.

SPONSORSHIP OPPORTUNITIES

\$10,000 (1 available)

Community Partner Lead Auction Sponsor

- Full page color TAB in UP Directory
- Prominent Recognition in Online Auction
- Logo and/or Company Name on:
 - Auction Promotional Materials Printed and Electronic
 - Auction Signage
 - Live-streaming Video during the Event
- Company provided banner to be showcased on the school fence for 1 month from mid-January to mid-February
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$7,500 (1 available)

Community Partner Lead Carnival Sponsor

- Full page color TAB in UP Directory
- Logo and/or Company Name on:
 - Carnival Promotional Materials Printed and Electronic
 - Carnival Banner
 - Carnival T-shirts
- Company provided banner to be showcased on the school fence for the last 2 weeks of October
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$5,000 Community Partner

- Full page color ad in UP Directory
- Dedicated recognition at Field Day, Grandest Friends Day, International Day, the fall Book Fair or in the Electronic Directory app, Directory Spot

- Recognition in the following UP publications:
 - School Donor Wall and Banner Along Fence
 - Panther News
 - PTA website
 - Carnival Signage
 - Auction Signage
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$2,500 Community Partner

- Full page B&W ad in UP Directory
- Dedicated recognition at Bike Rodeo, 100th Day of School, Fun Fridays or the Turkey Trot
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
 - Carnival Signage
 - Auction Signage
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$1,500 Community Partner

- Full page B&W ad in UP Directory
- Dedicated recognition at: The Chess Club, The Pie Contest, 3rd grade Musical, or 4th Grade Events
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
 - Carnival Signage
 - Auction Signage
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

In Kind Donations

- Half page B&W ad in Directory
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

Note: There are approximately 1000 Directories and 250 Carnival T-shirts. Printing deadline is September 15, 2017.

Sponsor Information:

I have a student at U.P. Elementary.

Company: _____ **Contact:** _____

Address: _____

Phone: _____ **E-Mail:** _____

Name to be used for all recognition: _____

Desired Sponsorship Level (please see description of sponsorship levels on previous page):

Payment Information:

Amount enclosed: \$ _____ (Please make checks payable to *University Park PTA*)

Please bill my Credit Card : \$ _____ : _____ - _____ - _____ - _____
(MasterCard and Visa only)

CVV: _____ Exp Date: ____/____ Signature: _____

Remaining amount to be paid: \$ _____ Date to be paid: _____

Please mail signed contract and payment to:

**Haley DeVault
3533 Rankin Street
Dallas, Texas 75205**

Please retain a copy of the contract for your records.

Sponsor

Tracy Matthews

UP PTA Representative

Please contact Haley DeVault at haleydevault@yahoo.com or 214-682-0945 with questions.



The UP PTA is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. The good faith estimate of the value of the goods and services in return for this contribution is \$0. The full portion of the gift is tax deductible to the fullest extent allowed by law.