

## DEAR UP FAMILIES,

Two traditions distinguish Highland Park school district parents. Since our founding, parents have given their time and financial support to HPISD schools. They donate because of the high expectations for their children's education and the real need left by a lack of state funding. Our district is fortunate to have parents that hold strong to these traditions so that our children may indeed enter to learn and go forth to serve.

We need 100% participation from our families to reach the PTA fundraising goal of \$600,000 for 2017-2018. The UP Family Giving Campaign is the most effective way to support our school. Our teachers and students rely on this funding to maintain quality instruction in the classrooms.



**TAILORED SUPPLIES AND EDUCATIONAL RESOURCES**



**DISTRICT SUPPORT FOR TEACHER SALARIES**



**PROFESSIONAL DEVELOPMENT OPPORTUNITIES & CONTINUING EDUCATION SUPPORT FOR MASTER'S DEGREES**



**INTEGRATION AND SUPPORT FOR THE UP LEARNING GARDEN, SCIENCE LAB, AND SCIENCE CURRICULUM**



**SUPPLEMENTAL FUNDING FOR SPECIAL PROGRAMS SUCH AS SPANISH, GRADE LEVEL TUTORS AND CHESS CLUB**

Contributions can be made in Back-to-School Sign Up from August 10th to 18th or on the UP PTA website, [www.uppta.org](http://www.uppta.org). Donating to the UP Family Giving Campaign comes with benefits not only for your family, but for your child's education. Please support our Panthers as we continue efforts to **UPgrade** our resources from **Great to Greater!**

**PAWS UP, PANTHERS!**

Candi Judd  
UP Principal

Carrie Cothrum  
UP PTA President

## ADDITIONAL GIVING OPPORTUNITIES

### COMMUNITY PARTNERS

Community Partners is a program of underwriting support from local businesses offering benefits throughout the school year. If you or your family has a business interested in partnering with UP, please contact: **Tracy Matthews at [tracy.matthews@att.net](mailto:tracy.matthews@att.net)**

### SPECIAL SPONSORSHIPS

Special Sponsorship opportunities are available to our families and to local businesses at almost all UP events throughout the year. For special sponsorship availability, please contact: **Kyle Huckaby at [uptawaysandmeans@gmail.com](mailto:uptawaysandmeans@gmail.com)**

### DOUBLE YOUR DONATION!

Corporate giving programs often match employee donations to eligible nonprofit organizations. Requesting a matching gift is typically a five minute process which must be initiated by the donor.

Not sure if your company matches?? Please search our database for company specific information at [doublethedonation.com/uppta](http://doublethedonation.com/uppta) Company Matches will be combined for recognition levels after confirmation of donation has been received from the company. For example, if you donate \$1,000 and receive company matching for \$1,000 you will receive the benefits listed at the \$2,000 Family Giving level. Please note, company matches must be confirmed by your company and sent to the UP PTA Treasurer by September 15, 2017, to be included in printed materials. For more information, please contact: **Kara Berger at [upptatreasurer@gmail.com](mailto:upptatreasurer@gmail.com)**

*The UP PTA is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code.*

*Your donation is tax deductible to the fullest extent allowed by law.*

UNIVERSITY PARK ELEMENTARY



GREAT TO GREATER



# FAMILY GIVING GUIDE

2017 - 2018

BACK-TO-SCHOOL SIGN UP  
AUGUST 10 THROUGH 18

OR

ONLINE AT  
[WWW.UPPTA.ORG](http://WWW.UPPTA.ORG)

# UP FAMILY GIVING LEVELS

## PAWS UP - \$7,500

- Half Page ad in the printed directory
- 2 vouchers for Parents Night Out
- 1 personalized brick per UP student to be placed on the campus at 3505 Amherst\*
- Back to school breakfast with Principal Judd for each UP student\*
- 4 Parent Auction tickets + 8 drink tickets with priority seating, video recognition
- 4 Fall Carnival Fast Passes (single-use) and 40 Carnival tickets
- Invitation to Fall Donor Appreciation Event\*
- UP car decal\*
- Donor Wall & Directory Recognition
- Donor yard sign

## LIGHT UP - \$5,000

- 2 vouchers for Parents Night Out
- 1 personalized brick to be placed on the campus at 3505 Amherst\*
- Back to school breakfast with Principal Judd for each UP student\*
- 2 Parent Auction tickets + 4 drink tickets with priority seating
- 3 Fall Carnival Fast Passes (single-use) and 30 Carnival tickets
- Invitation to Fall Donor Appreciation Event\*
- UP car decal\*
- Donor Wall & Directory Recognition
- Donor yard sign

## BUILD UP - \$2,500

- Back to school breakfast with Principal Judd for each UP student\*
- 1 Parent Auction ticket + 2 drink tickets
- 2 Fall Carnival Fast Passes (single-use) and 20 Carnival tickets
- Invitation to Fall Donor Appreciation Event\*
- UP car decal\*
- Donor Wall & Directory Recognition
- Donor yard sign

## TEAM UP - \$1,000

- 1 Fall Carnival Fast Pass (single-use) and 10 Carnival tickets
- Invitation to Fall Donor Appreciation Event\*
- UP car decal\*
- Donor Wall & Directory Recognition
- Donor yard sign

## STAND UP - \$500

- UP car decal\*
- Donor Wall & Directory Recognition
- Donor yard sign

## START UP - \$250

- Donor Wall & Directory Recognition
- Donor yard sign

\*New this year



# ADDITIONAL GIVING EVENTS

UP hosts several fundraisers throughout the year. These events are a great way for students and parents to get involved in giving back to our school through monetary and volunteer support. These include:

### UP Book Fairs: November 6-10 and May 7-10

The PTA and Library host Scholastic Book Fairs in the fall and spring offering a variety of titles for all ages, as well as resource books, games and posters. Families are invited to donate books to their classroom(s) and all funds raised are given to the library.

### UP Fall Carnival: October 27, 2017

The UP Carnival is an afternoon of family fun featuring games, booths, concessions and raffle baskets. Decorate a pumpkin and enjoy the Pumpkin Day family picnic lunch the day of Carnival.

### UP Parent Auction: February 9, 2018

Don't miss the event of the year! Grab your boots and come ride the mechanical bull at the Dallas Country Club. Giddy UP!

### Adventurethon: Spring 2018

Adventurethon adds a twist to our annual fundraiser by challenging students to run, jump, crawl, balance and zig zag to help raise money for UP. It is a pledge-per-lap or flat pledge fun fitness event and interactive character-building program. Friends, family and neighbors can pledge their support.

# SUPPORT UP THROUGHOUT THE YEAR

### Parent Teacher Association

Join the PTA during Back-to-School Sign Up and help support our events and programs throughout the year. Members receive access to the UP Directory App!

### Dad's Club

Join the UP Dad's Club during back-to-school sign up and have fun getting involved with the kids and attend a variety of father/child events.

### Community Rewards

- Link Tom Thumb card to UP (charity # 1520)
- Link your Kroger card to UP (org #47427)
- Collect Box Tops & Labels for Education.

### Panther Food & Fun

Visit participating restaurants and stores when they offer a portion of their proceeds back to our school.

### Amazon Smile

If you already shop on Amazon, or if you're looking for the perfect gift for a loved one, we invite you to shop at [smile.amazon.com](http://smile.amazon.com) and choose University Park School Parent-Teacher Association as your charity of choice.

### Spirit Shop

Show your school spirit every Friday by wearing UP gear! Fabulous items are available for purchase every Friday before school or at [www.uppta.org](http://www.uppta.org) anytime!

### Supply Shop

Get the latest gadget, pen, pencil or eraser each Friday before school.

### UP Bricks

Honor your student or teacher with a brick embedded on school walkways. Bricks will be placed at the new 3505 Amherst Avenue building.