



University Park Elementary School PTA Community Partners Agreement for 2018-2019 Highland Park Independent School District

UP Community Partners is a program of underwriting support from local businesses. In return for their support, the UP Community Partner receives recognition and benefits from UP Elementary School throughout the school year.

SPONSORSHIP OPPORTUNITIES

\$10,000 (1 available)

Community Partner Lead Auction Sponsor

- Full page color TAB in UP Directory
- Prominent Recognition in Online Auction
- Logo and/or Company Name on:
 - Auction Promotional Materials Printed and Electronic
 - Prominent Auction Signage
 - Live-streaming Video during the Event
- Company provided banner to be showcased on the school fence for 1 month from mid-January to mid-February
- **New!** Community Partner Social Media Spotlight
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
- Company logo featured on Community Partner Banner on school fence along Lovers Lane
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$7,500 (1 available)

Community Partner Lead Carnival Sponsor

- Full page color TAB in UP Directory
- Logo and/or Company Name on:
 - Carnival Promotional Materials Printed and Electronic
 - Prominent Carnival Signage
 - Carnival T-shirts
- Company provided banner to be showcased on the school fence for the last 2 weeks of October
- **New!** Community Partner Social Media Spotlight
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
- Company logo featured on Community Partner Banner on school fence along Lovers Lane
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$5,000 (1 available)

Community Partner Read-a-thon Sponsor

- Full page color TAB in UP Directory
- Company provided banner showcased on the school fence for the last 2 weeks of September

- **New!** Community Partner Social Media Spotlight
- Recognition in the following UP publications:
 - School Donor Wall and Banner Along Fence
 - Panther News
 - PTA website
 - Carnival Signage
 - Auction Signage
- Company logo featured on Community Partner Banner on school fence along Lovers Lane
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$2,500 Community Partner

- Full page color ad in UP Directory
- Dedicated recognition for: Bike Rodeo, Field Day, Annual School T-shirt, 3rd Grade Musical, 4th Grade Activities or in the electronic Directory App
- **New!** Community Partner Social Media Spotlight
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
 - Carnival Signage
 - Auction Signage
- Company logo featured on Community Partner Banner on school fence along Lovers Lane
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

\$1,500 Community Partner

- Full page B&W ad in UP Directory
- **New!** Community Partner Social Media Spotlight
- Recognition in the following UP publications:
 - School Donor Wall
 - Panther News
 - PTA website
 - Carnival Signage
 - Auction Signage
- Company logo featured on Community Partner Banner on school fence along Lovers Lane
- Invitation to Donor Appreciation Event
- Community Partner Window Decal

In Kind Donations

- Half page B&W ad in Directory
- Invitation to Donor Appreciation Event
- Community Partner Window Decal